

# The Transplant Company™

Focused on improving care across the entire transplant patient journey

Corporate Presentation: **January 2022** 



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# **Our Vision**

The leading partner for the transplant ecosystem

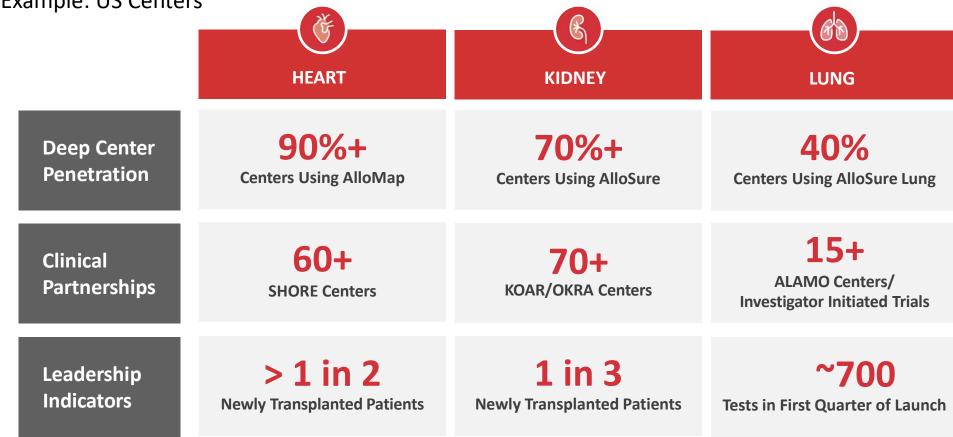
# **Our Mission**

We are committed to improving long-term outcomes by providing innovative solutions throughout the entire transplant patient journey



## **CareDx Vision: The Leading Partner Across Transplant**

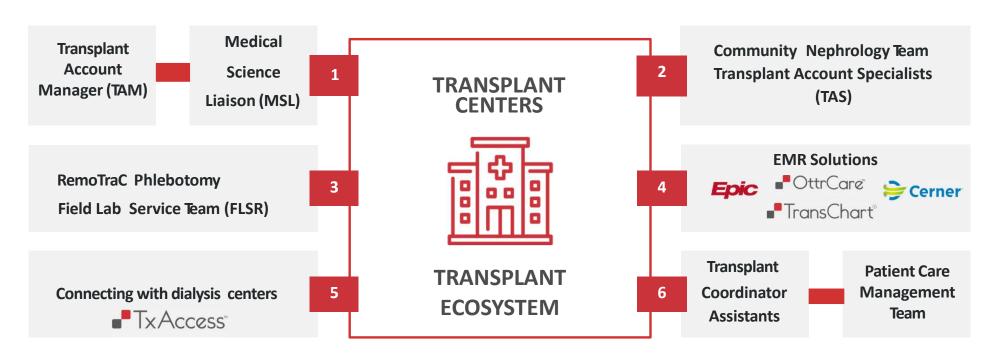
Example: US Centers





# CareDx Vision: Building a CareDx Ecosystem Around Transplant Centers

"We are 100% Transplant Focused. Always."







# **CareDx Mission: Connecting the Transplant Patient Journey**

Example: Kidney Patient

Pre-Transplant		Peri-Tx	Post-Transplant Surveillance				
Digital	Products	Products	Testing Services				
TxAccess  XynCare  Dialysis Referral / Waitlist for Tx	■AlloSeq*Tx  High Resolution HLA matching	• QTYPE°	"Liquid Biopsy" dd-cfDNA  "Eliquid Biopsy" Care  "AlloMap" Gene Expression Profiling (GEP)  "HistoMap" UroMap" Next Innovations				
Digital Offerings		# of Centers	Key Products				
Electronic Medical Records		>90	■ OttrCare TransChart®				
Quality Management		>40	■ XynQAPI **				
Patient Care Medication		>100	■ MedActionPlan® ■ TxPharmacy®				
Digital Platform			<b>-</b> PAlloCare™				
(Care Dv							

## **CareDx's Growth Story**

## **Single Product**



## **Heart Transplant**

• Gene Expression Profiling

## **Multi-Product**



## **Solid Organ Transplant**

- Surveillance schedule
- Multi-modality Testing
- US Transplant Centers

## **Platform**



## **All Transplant**

- Services, Products & Digital
- Global Medical Institutions
- Ecosystem Partnerships
- Patient Engagement



# **Building Multiple Businesses in Attractive Transplant TAM**

Long-Term Plan	\$12B+ TAM		
Build Pharma Partner Business With AlloSeq, AlloCell, AlloHeme	~\$5B+ TAM		
<b>Develop Digital Business</b> AlloCare, MedActionPlan, OTTR, XYN-QAPI, XYN-WLM, TransChart, Tx Access, TxHero	~\$1B+ TAM		
Launch Testing Products Business AlloSeq (cfDNA, Tx17, HCT) franchise	~\$1B+ TAM		
Grow Testing Services Business \$4B+ (Kidney, Heart), \$1B (Liver, Lung)	~\$5B+ TAM		



# ■ RemoTraC Adapting to COVID-19 World

## Home Based Blood Draws for Full Blood Workup/Surveillance











Transp	lant
Cente	ers

Patient Consent

Patient Care Manager Mobile Network Field Lab Support

	Broad
i	nterest

Rapid uptake

Accelerated structure

Created national phlebotomy

Established customer excellence group

> 150

**Centers** 

> 9K

**Patients** 

40+ Hired

in 3 Weeks

>10K in

Network

Combined Patient Facing Employees



## **2021 Key Financial Highlights**

## Continued Excellent Financial Performance



Record Revenues

Preliminary Revenue of \$295.7M to \$296.1M



Continued Strong Growth

**~54%**Preliminary
YoY Revenue
Growth



Surpassed 2021 guidance

Raised
Guidance 3
Times from
Original
\$255-265M\*



Strong Margins

**~70%** Gross Margin

**Positive** Adj. EBITDA



Strong Balance
Sheet

\$348M Cash & Equivalents\*\*

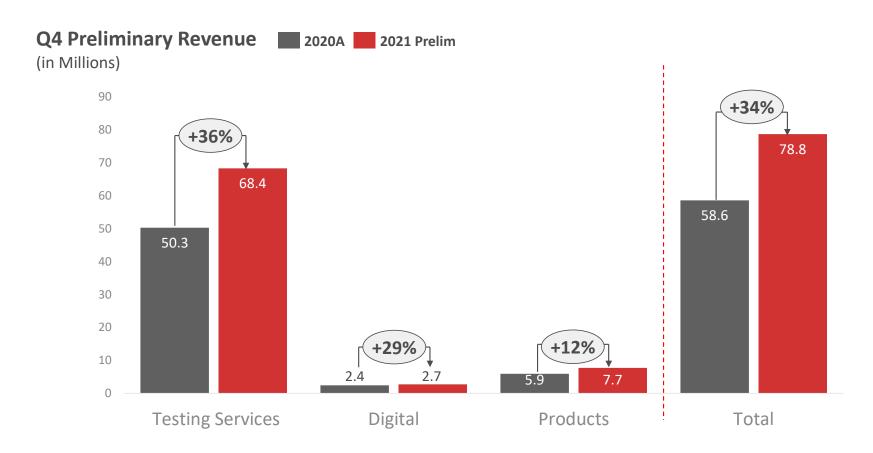
No Debt



<sup>\*</sup> February 24, 2021 guidance

<sup>\*\*</sup> As of 12/31/2021

# 34% YoY Preliminary Revenue Growth in Q4 2021



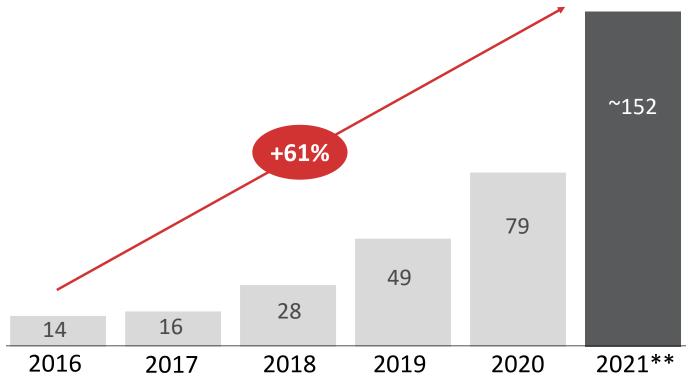


2021 revenues show midpoint of the preliminary range (from January 10, 2022)

# **Sustaining Strong Volume Growth**

Testing Services Patient Results \*

(FYE-December; in Thousands)





<sup>\*</sup> AlloSure and AlloMap

<sup>\*\*</sup> Based on Preliminary Results from Jan 10, 2022

# **Delivering Strong Revenue Growth**

2016-2021 (Revenues in Millions) ~\$296 +48% \$192 \$127 \$77 \$48 \$41 2016 2017 2019 2020 2021\* 2018



## **Strategic Investments in Clinical Development**

Large Multi-Center Clinical Studies

Start	Name	Impact	Centers	Patients	Samples
2020	c19txr	Long-term COVID Transplant Outcomes	>30	>2,000*	N/A
2019	OKRA	Long-term <b>Kidney</b> Transplant Outcomes	>50	>1,500	>8,000
2018	SHORE	Long-term <b>Heart</b> Transplant Outcomes	>50	>3,200	>8,000
2018	K-OAR	Long-term <b>Kidney</b> Transplant Outcomes	>50	>1,500	>8,000
2015	DART	Validation AlloSure <b>Kidney</b> Transplant	14	400	2,100

Investigator
Initiated
Trial Program

> 40

**Transplant Centers** 











**Grant Support** incl. Societies

> 40

Transplant Investigators









<sup>\*</sup> Expected final enrollment

# Leveraging Business Development to Establish Leadership in Transplantation

Acquisitions



First dd-cfDNA technology in transplant



Pre-transplant HLA testing & international

expansion

First HLA target capture sequencing technology

() CONEXIO



Entry into digital transplant tools



2014

2015

2016

2017

2018

2019

2020

CIBILTECH Veracyte.

2021

Partnerships / Collaborations



First dd-cfDNA technology in transplant



Global rights to NGS products in bone marrow & solid organ transplant



First validated transplant AI as part of iBox



Expansion
of multimodality
offerings with
HistoMap &
UroMap



disease testing



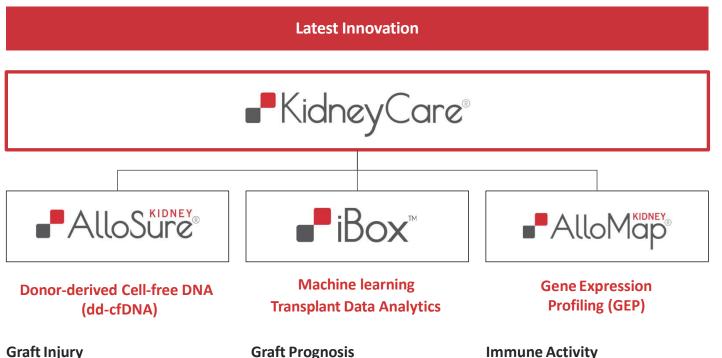
## Platform in Transplantation with Growth Accelerators in Place

**Industry Strong Robust** Strong **Leading Medical** Leading **Clinical End-stage Financial** Reimbursement **Products & Services Pipeline Position Data** - AlloSure -AlloMap  $\blacksquare$ AlloSeq $^{\text{T}}$ X

Expanding \$12B+ market opportunity



## Latest Innovation Transplant Care: Multi-Modality Surveillance



- 95% NPV
- 89% PPV ABMR (AS+DSA)
- Only dd-cfDNA to discriminate ambiguous rejections

- Validated Prognostic algorithm
- Published validation cohort (>7k patients)

- Leveraged FDA cleared panel
- Dynamic gene expression approach

## **Recent Additions**



## **Gene Expression/Urine**

- Developed by Cornell
- Gene expression for acute cellular rejection



## **Gene Expression/Tissue**

- Developed by Banff
- Identify rejection in tissue
- Improved workflow, reproducible



## **Metagenomic ID Testing**

- Developed w/IDbyDNA
- >100 pathogens and their drug resistance profiles



# New: Surveillance for Engineered and Non-Engineered Allogeneic Cell Therapy

Cell Therapy
Patient Monitoring





- Monitors pharmacokinetics and persistence of allogeneic cells
- Five years in-house development and experience with technology



- Measures the amount of cell product relative to patient cells
- High sensitivity and reproducibility with minimal DNA amount
- Fast lab turn-around time
- Based on analytically and clinically validated workflow

Cell Therapy
Addressable market

\$5.5B+



- > 300,000 patients...
- ...receiving ~1.2 treatments annually...
- ...with ~7 tests per treatment

Note: Cell Therapy addressable markets assumes ~180,000 hematological cancer patients, 160,000 solid tumor patients (10% penetration), and reimbursement set at current AlloSure levels; excludes upside from clinical trial partnerships.







## **Provider Solutions**

## **Patient Solutions**



### **AITraC**

**Clinical Decision Support** 



## **XvnCare**

Waitlist Management



### Ottr 3.x

**Electronic Medical Records** 



### **AlloCare**

Patient Engagement App



## **XynQAPI**

**Quality Management** 



## "Tracy"

**Virtual Transplant Assistant** 

## **Transplant Data Platform**

Foundational functionality for data exploration and insights creation

## **Digital Offerings: Transplant EMR & Patient App**

Support EMR integration and testing protocol adherence

Transplant dedicated EMR based on Cerner platform

Growth from OttrSAAS, Ottr Bone Marrow and Cerner/VA implementation

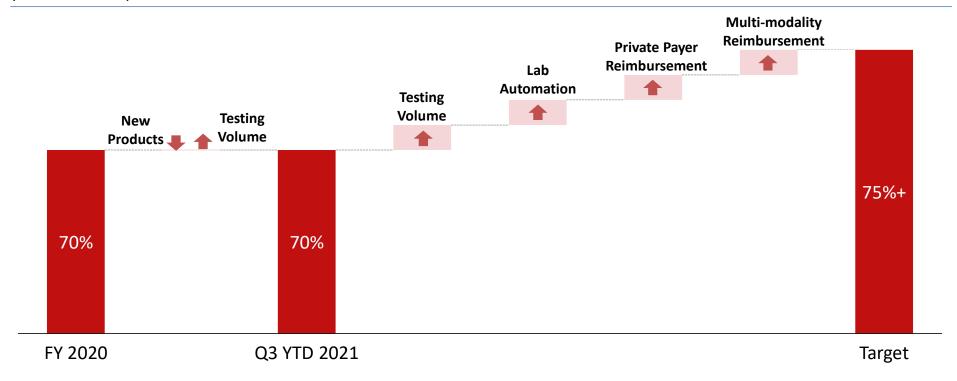
**Leading Transplant Patient** Engagement



# **Pathway to Future Gross Margin Improvement**

Non-GAAP Gross Margin\*

(% of Revenue)



<sup>\*</sup>Non-GAAP measures shown have been adjusted for certain items that are described in the Appendix

# **Upcoming Growth Drivers Across Segments**





- Patient Penetration
- Community Nephrology
- -AlloCell\*
- Pharma Partnerships
- -AlloSure®
- MolDX Reimbursement decision
- US Launch



- -AlloSeq\*
- Global Launches





- Support Testing Services
- Start VA Roll-out



Launch Patient Engagement/App







# **Appendix**



# **Reconciliation of Non-GAAP Gross Margin**

in Millions (except %)	FY 2018	FY 2019	FY 2020	Q1 2021	Q2 2021	Q3 2021
Revenue	76.6	127.1	192.2	67.4	74.2	75.6
GAAP Cost of Revenue	33.0	45.5	63.1	21.6	24.0	24.8
Stock-based compensation expense	(0.8)	(2.2)	(2.3)	(0.6)	(1.0)	(1.1)
Acquisition related amortization of purchased intangibles	(2.2)	(2.4)	(3.3)	(0.9)	(1.0)	(1.0)
Non-GAAP Cost of Revenue	30.0	40.9	57.5	20.1	22.0	22.7
Non-GAAP Gross Profit	46.6	86.2	134.7	47.3	52.2	52.9
Non-GAAP Gross Margin %	61%	68%	70%	70%	70%	70%



# **Reconciliation of Adjusted EBITDA**

in Millions		FY 2019	FY 2020	Q1 2021	Q2 2021	Q3 2021
GAAP Net Loss		(22.0)	(18.7)	(0.7)	(1.9)	(11.9)
Stock-based compensation expense	7.1	22.4	23.4	6.5	9.4	10.6
Unrealized gain on investments	-	-	-	-	(3.1)	3.3
Acquisition related amortization of purchased intangibles	3.0	3.6	4.8	1.3	1.4	1.5
Acquisition related amortization of inventory valuation adjustment	0.3	-	-	-	-	-
Acquisition related fees and expenses	-	0.7	0.1	0.2	0.2	0.5
Change in estimated fair value of contingent consideration	1.0	0.2	0.3	(0.0)	(0.1)	0.2
Change in estimated fair value of warrant & derivative liabilities	23.0	(0.3)	1.5	(0.0)	0.1	(0.1)
Amortization of debt discount	2.1	-	-	-	-	-
Debt extinguishment	3.0	-	-	-	-	-
Loss on conversion from debt to equity	2.8	-	-	-	-	-
Accretion of liability	-	0.3	0.4	0.1	0.1	0.1
Tax effect related to amortization of purchased intangibles	(0.8)	(0.5)	(0.5)	(0.1)	(0.1)	(0.1)
Impairment	-	0.2	-	-	-	-
Non-GAAP Net Income (Loss)	(5.3)	4.6	11.3	7.2	5.9	4.0
Interest income	1.6	(1.0)	(0.3)	(0.1)	(0.0)	(0.0)
Income tax benefit	(0.6)	(1.5)	(0.5)	(0.1)	0.0	(0.0)
Depreciation expense	1.2	1.6	1.9	0.6	0.7	0.6
Other expense, net	0.2	0.4	(4.4)	0.2	0.2	0.1
Net loss attributable to noncontrolling interest	(0.0)	-	-	-	-	-
Adjusted EBITDA	(3.0)	4.2	8.0	7.7	6.8	4.7

25